

PARKING AND TRANSPORTATION PROGRAM FOR ALLEGiant STADIUM



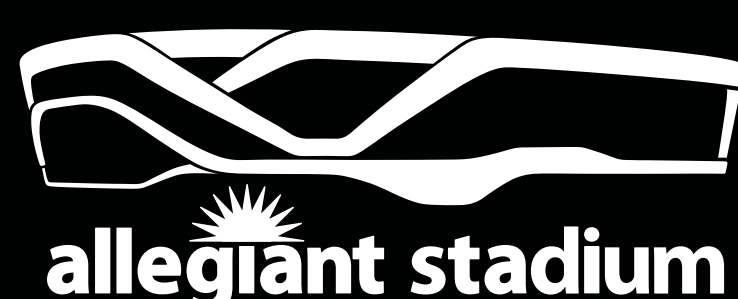


About the Parking and Transportation Program

Las Vegas Stadium Events Company, LLC (StadCo), a Raiders affiliated company that is managing Allegiant Stadium operations, including parking and transportation, has developed a first-class, comprehensive **Parking and Transportation Program** that offers **multiple options for parking, transportation and tailgating**. The Program is developed with many stakeholders, including but not limited to Clark County, Regional Transportation Commission of Southern Nevada (RTC), Nevada Department of Transportation (NDOT), Nevada Highway Patrol, Strip property owners/operators and Stadium District land owners.

The Program is based on best practices from other NFL and major stadiums around the country.

- It is reflective of the **unique Las Vegas market** that includes both residents and visitors.
- It incorporates the best in **wayfinding technology** and digital tools, including a mobile app, to make finding parking easy.
- The Program includes nearly **25,000** spaces parking near Allegiant Stadium, including **15,000** spaces within walking distance. There is a minimum of **7,000** spaces for tailgating including **5,000** spaces within walking distance of the Stadium and an additional **1,700** spaces at the Warm Springs Park & Shuttle lot.
- Via a **distributed parking approach**, the Program offers **many options to mitigate single points of congestion** and accommodate a variety of consumer preferences for transportation, parking and tailgating, plus **multiple drop-off and pick-up places for rideshare, taxi, shuttle, bus and limousine**.



- StadCo is working with **Parking and Transportation Group – Las Vegas (PATG-LV)**, the same company that helped to create the traffic plan for T-Mobile Arena, including Vegas Golden Knights games; the company also manages parking for Las Vegas Ballpark, home of the Las Vegas Aviators.
- The program is **highly managed** and includes not just parking, but also traffic flow and traffic management, strategic street closures, traffic light management and more.
- **Special fan experiences** include the opportunity to tailgate at multiple lots and walk from Las Vegas Blvd. to the Stadium across the Hacienda Bridge overpass, which will be closed to automobile traffic on game days.
- The goal of the program is to make **getting there part of the game day experience**.

The Program is informed by a comprehensive **Event Management and Transportation Plan (EMP)** and informed by findings from two Stadium Traffic Impact Studies. The Program will continue to evolve as Allegiant Stadium reaches completion and will be adjusted to reflect consumer behavior and preferences throughout the first season.



OUR GOAL

The goal of the Program is to provide multiple options for fans and staff to get to and from Allegiant Stadium easily, safely and without confusion. Game day can be an all-day experience that starts hours before kick-off with friends and family enjoying pre-game activities before or upon entering Allegiant Stadium. The Program is designed to help ensure that getting to and from the Stadium is easy.

OUR INVESTMENT

StadCo is investing more than \$50 million to secure land and improve properties within an area defined as the Stadium District, to ensure these properties are available and suitable for parking.

OUR APPROACH

To mitigate single points of congestion upon both arrival and departure from Allegiant Stadium and to best accommodate a variety of transportation options, the Stadium Parking Plan offers multiple parking locations via a distributed or dispersed approach.

OUR COMMITMENT TO TECHNOLOGY

The Program will incorporate the most current and cutting-edge technology, including wayfinding software, rideshare options, cashless parking, and comprehensive real-time traffic control.

OUR COMMITMENT TO SAFETY

We are working closely with Las Vegas Metropolitan Police Department, Clark County Fire Department, the RTC's traffic management system, Nevada Highway Patrol and other local agencies to consider and plan for event day scenarios and ensure the safety of event attendees. Public safety and fan experience are our top priorities.

OUR PROMISE TO THE COMMUNITY

The Program is designed to be flexible and adaptable to ensure changes can be easily made as we learn more about consumer and fan preferences for parking and transportation during the Stadium's inaugural year. A follow-up report at the conclusion of the Stadium's first year will be developed to document lessons learned with specific recommendations to improve future operations.



WHAT FANS NEED TO KNOW

GETTING TO AND FROM ALLEGiant STADIUM WILL BE EASY:

AUTOMATED

Allegiant Stadium will offer a technology-driven experience through its website (AllegiantStadium.com), digital tools including a mobile app, cashless payments, wayfinding, and real-time traffic control to make the customer experience easy.

BEST PRACTICES

Allegiant Stadium has learned from stadiums across country to create a first-class arrival and departure experience in an urban setting. Dispersed parking across the Stadium District will create a better arrival and departure flow and avoid single congestion points for traffic.

CHOICES

Multi-modal transit options and parking locations will provide multi-directional arrival and departure options and enhanced efficiency. Arrive on foot, by car, bus, taxi, Uber/Lyft, shuttle, RV, or paratransit—with more than 25,000 nearby parking spaces in a range of pricing options.

DYNAMIC

Game day fan behavior and feedback will inform changes to the Program during the inaugural season. Flexibility is key to delivering a seamless gameday experience to locals and visitors alike at the most unique stadium and travel destination in the world.

EXPERIENTIAL

Tailgating and fan experience is the top priority in the Stadium District. Beginning with an opportunity to walk over the Hacienda Bridge and pre-game tailgating, the game day experience should start before fans reach their seats.





Stadium Parking Plan*

Fact Sheet

The Parking and Transportation Program for Allegiant Stadium offers multiple options and parking locations via a distributed or dispersed approach to mitigate single points of congestion for both ingress and egress.

Local examples of major venues that successfully incorporated this tactic include T-Mobile Arena and Las Vegas Ballpark. Examples of NFL stadiums that employ a distributed parking strategy include Mercedes Benz Stadium (Atlanta Falcons) and CenturyLink Field (Seattle Seahawks).

Approximately 15,000 parking spaces have been identified within walking distance in the Stadium District, an area bounded by Tropicana Ave. to the north, the railroad tracks to the west and south, and I-15 to the east. Parking is also available at nearby off-site Park & Shuttle lots managed by StadCo and an additional 11,000-plus spaces at nearby Casino properties. This brings the total of parking spaces near and adjacent Allegiant Stadium to more than 25,000.

This combination of on-site and off-site parking is more than sufficient to meet the estimated Stadium large event parking demands (45,000-65,000 patrons) expected at NFL games and other large-scale concerts and events.

Relative to other NFL stadiums in urban areas, Allegiant Stadium ranks near the top in total number of available spaces; and it ranks high in total number of stadium-controlled spaces in combination with third-party controlled spaces.

The number of parking spaces available for events at Allegiant Stadium is consistent with or exceeds, in many cases, the number of parking spaces at most other NFL stadiums.



Allegiant Stadium Parking Locations:

- There are more than **25,000** parking spaces near Allegiant Stadium, including:
 - **2,375-2,715** spaces: on-site parking for premium ticket holders, emergency vehicles, transit; tailgating allowed (size of event will dictate number of available spaces)
 - **6,500** off-site spaces: multiple lots within walking distance throughout the Stadium District operated by StadCo with tailgating allowed at select lots
 - **1,800** spaces: dedicated lot for tailgating operated by StadCo within walking distance of Stadium, located near Valley View Blvd. and Reno Ave.
 - **4,425** spaces: two off-site parking areas with shuttle service to the Stadium
 - **150-200** spaces for RVs: available upon reservation at the Oasis Las Vegas RV Resort located west of I-15 and south of Blue Diamond Rd., with shuttle service to the Stadium
 - **200** spaces for RVs: lot located near the Stadium
 - **11,000-plus** spaces at nearby or partner Casino-Hotel properties

Parking Fees

Parking is expected to range from \$10 to \$200 per game/event. Price is based on location and proximity to the Stadium with the most economical parking at the off-site Park & Shuttle lots.

Tailgating

More than 7,000 spaces have been designated for tailgating throughout multiple locations.

**Subject to agency approval*





Stadium District @ Allegiant Stadium*

Fact Sheet

The Stadium District encompasses the area around Allegiant Stadium, bounded by Tropicana Ave. to the north, the railroad tracks to the west and south and I-15 to the east. In addition to the Stadium District, parking for Allegiant Stadium also includes off-site Park & Shuttle areas, along with lots owned and operated by Strip Resort properties near the Stadium.

More than 15,000 spaces are located in the Stadium District within walking distance of the Stadium.

Impact:

The majority of NFL games and large-scale events are expected to occur on weekends or during weekday evening hours, reducing the impact on businesses located within the Stadium District.

In addition to NFL games, other full-capacity events include other major sporting events, such as the PAC-12 Football Championship that will occur at Allegiant Stadium in 2021 and 2022, a possible future Super Bowl, and large-scale concerts with major headliners.

The Parking and Transportation Program has been developed for events of all sizes: large (45,000-65,000 attendees), medium (22,000-44,999 attendees), and small (less than 22,000 attendees).

**Subject to agency approval*





Allegiant Stadium District Co-Op Parking Program* Fact Sheet

Select property owners throughout the Stadium District whose properties have capacity and meet certain requirements, have been invited to join the **Parking Co-Op**, adding their property to a list of parking lots managed by StadCo.

Turnkey Opportunity for Property Owners

This is a turnkey opportunity for property owners whose properties meet set requirements, allowing them to earn a portion of parking revenues without the responsibility of management or oversight.

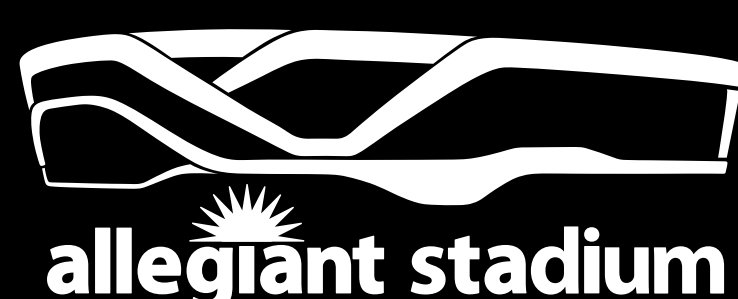
StadCo will operate Co-Op lots to ensure their safety and quality.

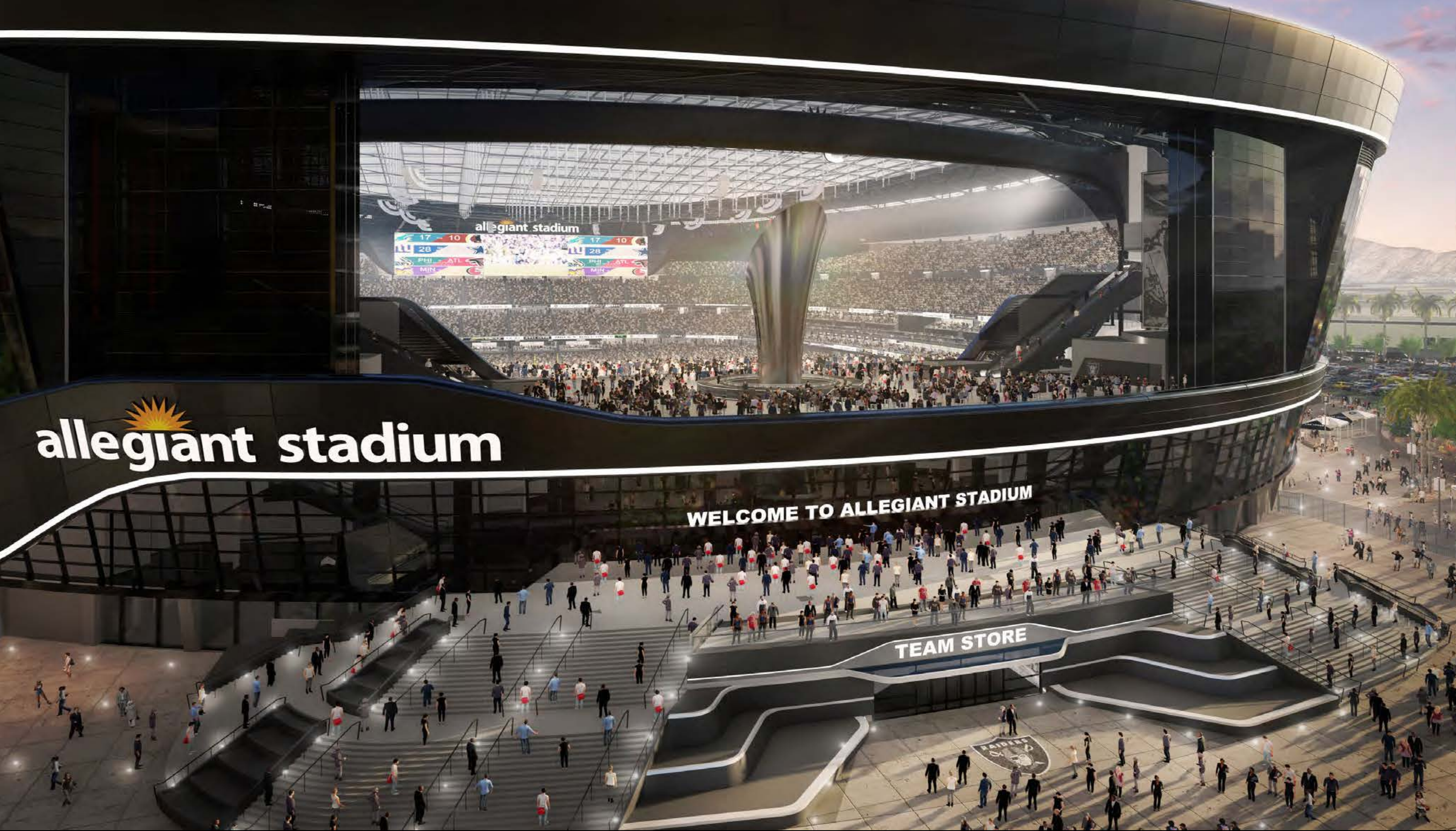
6,500-Plus Parking Spaces

It is estimated there are more than 6,500 parking spaces that may be part of the Co-Op program, all within one-mile walking distance of the Stadium.

Official Co-Op parking areas will be mapped on AllegiantStadium.com to ensure fans can easily locate them. Co-Op parking spaces will be available for purchase for both the full Raiders season and single game/event use. Pricing for Co-Op lots will be set by StadCo based on distance from the Stadium and published on AllegiantStadium.com.

**Subject to agency approval*





Drop-Off and Pick-Up Locations @ Allegiant Stadium*

Fact Sheet

Drop-off and pick-up locations for buses and shuttles:

- The northwest corner of the site is dedicated for pre-approved buses and shuttles and can accommodate up to 30 large buses or 60 smaller shuttle buses.

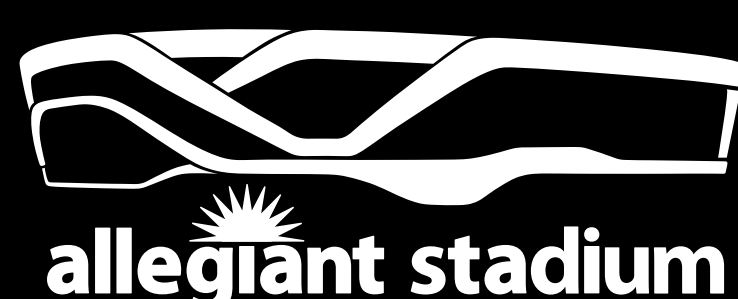
Drop-off and pick-up locations for limousines:

- A limited number of limousines from Stadium-event partner will have credentials that allow access to exclusive on-site VIP drop-off/pick-up areas.
- Generally, there are two separate driveways, loading zones and queuing areas for limousines on the east and west sides of the Stadium.

Drop-off and pick-up locations for rideshare services (Uber/Lyft) and taxis:

- Plans identifying multiple locations for rideshare service and taxi drop-off and pick-up are under development.

**Subject to agency approval*





Event Management @ Allegiant Stadium*

Fact Sheet

Safety a Top Priority

Las Vegas Metropolitan Police officers will be used to help manage, direct and ensure the safety of all event attendees as they arrive and leave the Stadium. In fact, Metro will be an active participant in the planning for each Stadium event.

StadCo will work in coordination with Stadium on-site security, the Regional Transportation Commission (RTC) of Southern Nevada traffic management system, contract parking management companies and officers to help with intersection vehicle control and pedestrian management in key areas in and around the Stadium District. These locations are estimated to exceed 21 high-traffic signalized and unsignalized intersections, Stadium-access drives, off-site parking lots, pedestrian crossing locations and roadway closure locations.

In addition to a pedestrian safety plan, a comprehensive road closure plan is under development.

Clark County Fire Department and other emergency responders will actively participate in the planning for each Stadium event. Emergency response routes will be clearly defined and communicated with the event management team.



Traffic Signal Management

Stadium operations staff will work closely with Clark County Public Works and the RTC's Freeway & Arterial System of Transportation (FAST) staff to manage traffic signals. The RTC will have an on-site presence inside the Allegiant Stadium command center to ensure all signalized intersections are rapidly adjusted and coordinated to optimize vehicle and pedestrian flows prior to, during and after an event. The size of each event's anticipated attendance will help to determine the extent to which signals will be adjusted.

Pedestrian Walkways

To ensure the safety of pedestrians, Metro officers will be stationed at key intersections to facilitate roadway crossings.

Among these locations are four major corridors for pedestrian movement that will be highly managed and enhanced with appropriate lighting, signage and traffic control.

- From/to the east – crossing I-15 via Hacienda Ave. bridge
- From/to the west – between Diablo Dr. and Polaris Ave.
- From/to StadCo-owned parking areas at Valley View Blvd. and Reno Ave. via Procyon St., Ali Baba Ln. and Polaris Ave.
- From/to the south via Dean Martin underpass off Russell Rd.

Hacienda Bridge Road Closure

The Hacienda Ave. overpass will close to automobile traffic approximately five to six hours prior to game time to create a pedestrian walkway that will accommodate an anticipated high volume of pedestrians coming to and from the Resort Corridor. It will help to create a fun opportunity for fans to gather and socialize as they walk from the Las Vegas Strip corridor to Allegiant Stadium. The size of planned events will dictate the need for this closure and will be made on an event-by-event basis.

Shuttle Bus Operations

Given the planned use of shuttle buses at off-site parking locations, multiple staging areas, drop-off and pick-up locations have been identified. These areas and the drop-off and pick-up protocol may vary based on event size.

Wayfinding

A combination of permanent signs and dynamic message signs will provide enhanced wayfinding. Fixed signage directing motorists to the Stadium is planned on I-15 and the 215 Beltway near the site as well as major arterials providing access to the Stadium.

ADA Considerations

The Stadium and facilities controlled by StadCo will comply with ADA criteria and standards. Information about ADA considerations will be posted on AllegiantStadium.com.

**Subject to agency approval*

